



Strength. Strategy. Stability.

An Excellent Performance Review for VCG's E-Staffing Solution

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Dennis Templin
Vice President of Development
VCG

Hundreds of job listings. Thousands of resumes. Screenings. Interviews. Multiple callbacks. A scheduling nightmare? Not if you're a recruiter with VCG's WebPAS, the most technically advanced software product in the staffing industry. Thanks to BravePoint, WebPAS enables staffing companies to harness the power of the Internet for their recruiting solutions.

"The team from BravePoint was customer-focused and treated the launch of our product as if it were their own," said Dennis Templin, VCG's vice president of development.

A Job Well Done

When VCG assessed that the Internet served increasingly as the avenue of growth for the staffing industry, it knew it had a job to do. Its original product, C-PAS, was based on Lotus technology. In order to provide a web-based product, VCG needed to develop an application with a relational database. Therefore, VCG evaluated application server providers, selected Silverstream and then chose BravePoint for its Java expertise in order to help meet an aggressive product release deadline.

VCG's new product, WebPAS, the Web Placement Automation System, migrates core database features such as client, candidate and resume tracking to the Web. WebPAS enables recruiters to coordinate all activities in the interview process, receive status updates, and stay on top of hot jobs, candidates and companies, all from any remote location. What's more, a thin client extranet component called WorldLink allows candidates, clients and employees to interact directly with the system.

BravePoint provided VCG with training, general consulting, development, and architectural consulting for the revolutionary WebPAS product. What's more, BravePoint helped create a WebPAS prototype with key functionality that proved critical for product sales by demonstrating the product's features; instilling prospect confidence in the technology solution, and leapfrogging competitors to market. Now, that's a reference worth checking.

BRAVEPOINT
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